



Tualatin Hills Park & Recreation District ADVISORY COMMITTEE MEETING MINUTES

Recreation Advisory Committee Meeting

Date: June 20, 2012

Time: 7:00 p.m.

Location: Cedar Hills Recreation Center

In Attendance

Committee Members: Adam Bless, Sarah Yahna, Paige Dickson, Leslie Coefield,
Bob Miller, Deanna Draper
Staff: Eric Owens

I. Call to Order

The meeting was called to order at 7:10 p.m.

II. Announcement

Paige Dickson announced that she and her family are moving to Germany for a year for job related reasons, so she is leaving the Committee. Adam will serve as interim chair until the July 2012 meeting, when the Committee will select a new chair.

III. Old Business

Eric reported on the capital improvements at Conestoga and Garden Home.

Conestoga: The splash pad is ready and is in use on a trial basis. So far it appears popular. The weight room work is not completed yet, and play equipment is not ready yet. Both of those improvements are behind schedule but should be complete soon.

Garden Home: The gymnastics room work is complete. Comments so far are favorable. Regarding the weight room, Bob and Leslie previously commented that there should be more room for stretching. The new weight room is arranged with twice as much area for stretching as the old room. It also has extra space for individual training that could be used for stretching if no individual training session is going on at the moment. Deanna said the senior participants prefer recumbent exercise bikes to uprights, treadmills and ellipticals. Eric reported that plans do call for recumbents to be the next purchase if the demand and budget justify new purchases.

IV. New Business

Community Needs Survey: The Committee proposes to do a survey of needs for recreation and fitness programs at THPRD facilities. This Committee has not done such a survey before and feels it would be useful. The survey's purpose would be to gather information from the community on:

- Why people use the THPRD recreational and fitness programs and facilities
- Why other people don't
- For people who used to use the THPRD programs and facilities, why they stopped and what would make them interested in coming back, and
- Parents' ideas for children-oriented activities and programs.

The Committee would staff a table or booth at venues such as the Beaverton Farmers Market or Party in the Park.

Sarah said she has a connection at New Seasons and would see about setting up a table outside one or more of the New Seasons stores, probably the one at Cedar Hills Crossing or possibly Progress Ridge.

The Committee decided to create four surveys: (1) one for adults who currently participate in our recreation, fitness or other programs; (2) adults who do NOT use the programs; (3) parents whose children participate in THPRD classes or programs and (4) parents whose children do not participate.

The Committee decided that "currently" means someone who is participating now or has done so within the past year. A person who does NOT participate means someone who used to participate but stopped, or someone who has never participated.

All agreed that the survey should be short and easy. We will create a list of questions with some multiple choice or yes/no questions and some open ended questions in an effort to get more detailed and original answers.

To encourage passers-by to take the survey, the Committee suggests that the District give participants a one-time free pass to any class or fitness session at any of the three recreation centers. People who take the survey can also enter into a drawing for a free full season at any THPRD fitness, recreation or activity class if approved.

To come up with the questions, the Committee agreed that each Committee member would come up with four possible survey questions for each of the four surveys (total of 16 questions). We will all send our questions to Eric, and then we will review them to see which questions are the most popular with Committee members.

Realtors Welcome Packet: Most people who move into our service territory from other counties or other states are not aware of THPRD and are pleasantly surprised when they find out. We agreed that THPRD could be a selling point for homebuyers from outside the area. We discussed creating a welcome packet for area realtors, with pictures and information about what THPRD offers. The packet would point out that many of the facilities are free or charge prices. Adam suggested that the packet highlight the Tennis Center because almost no other county or city has one like it, but it would also highlight the local recreational centers as well. The packet could also include a freebie to any homebuyer, such as a one-time pass for some activity. The Committee liked the idea but realized it must have a professional look and feel. We will look into this further at a later meeting.

V. Next Meeting will be held on Wednesday, July 18, at Conestoga at 7:00 p.m.

Meeting adjourned at 8:35pm.

Respectfully submitted,

Adam Bless
Recording Secretary