

Tualatin Hills Park & Recreation District Minutes of a Regular Meeting of the Board of Directors

A Regular Meeting of the Tualatin Hills Park & Recreation District Board of Directors was held at the HMT Recreation Complex, Dryland Training Center, 15707 SW Walker Road, Beaverton, on Monday, November 4, 2013. Executive Session 6:00 p.m.; Regular Meeting 7:00 p.m.

Present:

Joseph Blowers President/Director
Bob Scott Secretary/Director

Larry Pelatt Secretary Pro-Tempore/Director

John Griffiths Director Jerry Jones, Jr. Director

Doug Menke General Manager

Agenda Item #1 - Executive Session (A) Personnel (B) Legal (C) Land

President, Joe Blowers, called Executive Session to order for the following purposes:

- To consider the employment of a public officer, employee, staff member or individual agent,
- To consult with counsel concerning the legal rights and duties of a public body with regard to current litigation or litigation likely to be filed, and
- To conduct deliberations with persons designated by the governing body to negotiate real property transactions.

Executive Session is held pursuant to ORS 192.660(2)(a)(e)&(h), which allows the Board to meet in Executive Session to discuss the aforementioned issues.

President, Joe Blowers, noted that representatives of the news media and designated staff may attend the Executive Session. All other members of the audience were asked to leave the room. Representatives of the news media were specifically directed not to disclose information discussed during Executive Session. No final action or final decision may be made in Executive Session. At the end of Executive Session, the Board will return to open session and welcome the audience back into the room.

Agenda Item #2 - Call Regular Meeting to Order

President, Joe Blowers, called the Regular Meeting to order at 7:10 p.m.

Agenda Item #3 – Action Resulting from Executive Session

There was no action resulting from Executive Session.

Agenda Item #4 – Public Hearing: First Reading of Ordinance Regarding Park District Regulations (Smoking Policy)

A. Open Hearing

President, Joe Blowers, opened the public hearing to consider Ordinance #2013-01, which deals with the District's regulations pertaining to smoking.

B. Staff Report

Eric Owens, Superintendent of Recreation, provided an overview of the memo included within the Board of Directors information packet regarding a recommendation by the Parks Advisory Committee and District staff that the District ban smoking at Park District-owned and maintained properties, effective February 1, 2014. Eric provided an overview of the information gathered since the initial presentation to the Board on this topic at the September 9, 2013, Regular meeting, in particular, the public outreach conducted, as well as research on what other agencies with similar bans have experienced in terms of enforcement. Eric stated that the action requested by the Board this evening is to conduct a public hearing and first reading of the smoking ban ordinance in order to receive public comment, noting that District staff will return to the Board at the December 9, 2013 Regular meeting for a second reading and consideration of adoption of the ordinance.

Larry Pelatt asked what the District's enforcement plan would be if the ordinance is adopted.

✓ Eric replied that the District would not actively patrol sites in search of smokers, but that if a person is seen smoking on District property, they would be asked to stop. He likened it to the District's enforcement of dogs off leash.

John Griffiths asked if Portland Parks and Recreation has a smoking ban.

✓ Eric replied that they do not.

Jerry Jones, Jr., asked what type of notification the District would provide to patrons if the smoking ban is adopted.

- ✓ Eric replied that there would be a public awareness campaign and stickers added to the District's park rules signs, which avoids the costs associated with making new signs. Jerry described the benefits of positive messaging in using the term "smoke-free zone" rather than "no smoking."
 - ✓ Eric confirmed that this is the type of messaging the District would be using.

Larry asked for a description of the stickers that would be used on the District's park rules signs.

✓ Mike Janin, Superintendent of Security Operations, replied that the sticker would state "THPRD is smoke-free."

C. Public Comment

President, Joe Blowers, opened the floor to public comment.

Carla Bennett, 155 N First Avenue, Hillsboro, is before the Board of Directors this evening on behalf of the Washington County Public Health Division in support of the District's proposed smoking ban. She referenced her testimony at the September Regular meeting in support of a smoking ban. She commended the District for taking this step and offered assistance in moving forward in implementing the ban.

Linda Sneddon, 8670 SW 75th, Portland, is before the Board of Directors this evening as President of Beaverton Together in support of the District's proposed smoking ban. She stated that Beaverton Together commends the District for moving forward with a smoking ban, noting that youth smoking is increasing in the area. She described her work with the elderly and the detrimental effects smoking has on their physical and emotional health. She noted that research has shown that there are two strong factors that contribute to substance abuse, acceptance and availability, and that although the District's smoking ban does not affect the availability of cigarettes, it does send a message in terms of acceptance.

Kevin O'Donnell, 142nd Terrace, Portland, is before the Board of Directors this evening in support of the District's proposed smoking ban. He described how "no smoking" would become

just another rule within the District's park rules signage, which also includes items such as "no golfing." He would prefer the District take a phased approach in terms of implementation. In addition, he does not like the idea of using stickers on the District's signage, as it is likely people would remove the stickers. He suggested a phased implementation of updated park rules signs, which could also include the District's new logo, as well as consideration for removing a rule from the signage, such as "no golfing", in order to make room for the "no smoking" rule. He expressed support for the District's enforcement plan, noting that the new rule would give patrons a tool to enforce the smoking ban via peer pressure.

Larry Pelatt asked Kevin for clarification regarding his recommendation that implementation of the smoking ban be phased.

✓ Kevin replied that he recommends the smoking ban be implemented as the District needs to replace its signs. Since the new logo is necessitating new signage anyway, he feels that the two initiatives could be combined and does not feel it is necessary to spend a lot of funds on a public outreach campaign.

Larry asked Kevin why he does not approve of the use of stickers.

✓ Kevin replied that he believes people would remove or write on the stickers and that the signage would look cleaner without a sticker on it.

D. Board Discussion

John Griffiths commented that overall awareness of the smoking ban would occur much more quickly with the use of stickers on the park rules signage rather than waiting until such signage is eventually replaced.

Jerry Jones, Jr., expressed agreement with the testimony regarding implementation of the smoking ban as new signage is installed and suggested that District staff further consider this suggestion. He expressed support for the smoking ban and feels that the healthy activities conducted on District property should be done so in a smoke-free environment.

Bob Scott expressed appreciation for the research staff conducted with other agencies in terms of their enforcement practices, noting that he believes that the new rule would become accepted over time and that it would mainly be enforced via peer pressure.

Larry stated that, while he does not support smoking, he is also inclined to think that the District is encroaching on having too many rules. He agrees with previous comments against using stickers on the park rules signage due to the possibility that people will tear them off and throw them on the ground. He believes that including the rule on new signage as it is installed and updating the District's other documents, such as the activities guide, should be sufficient. If the District is considering soft enforcement of the rule anyway, the stickers are a waste of time and funds. Awareness could be addressed educationally without spending additional money.

President, Joe Blowers, commented that he is in favor of the smoking ban and likes the positive messaging suggested regarding labeling the District as a "smoke-free zone." He does not mind implementing the new rule change with the use of stickers, but suggested that perhaps the park rules need to be reviewed overall to see if any of the rules are outdated or need to be revised, such as the "no golfing" rule.

✓ Doug Menke, General Manager, explained that the divots in the turf that golfing causes is the reason behind the "no golfing" rule.

John questioned the opposition to the use of stickers, noting that he believes that the damage that could occur to the stickers could also occur to the permanent signage. Whether the message goes out on stickers or permanent signage, it is the same message that the District is

smoke-free. He believes using stickers is the best way to get the message out early and by the time the stickers wear off, the new, permanent signage will be ready.

✓ Bob expressed agreement with John, noting that he could support the use of stickers if they are done in good taste.

E. Close Hearing

President, Joe Blowers, closed the public hearing, noting that he would entertain a motion regarding Ordinance #2013-01, read by title only as follows: "An ordinance amending District Compiled Policy Section 7.02 to prohibit smoking on and in District grounds, facilities and buildings."

F. Board Action

Bob Scott moved the Board of Directors has held a first reading of Ordinance #2013-01 and that a second reading and final approval of the ordinance is scheduled for the December 9, 2013 Regular Board meeting. Jerry Jones, Jr., seconded the motion. Roll call proceeded as follows:

John Griffiths Yes
Larry Pelatt Yes
Jerry Jones, Jr. Yes
Bob Scott Yes
Joe Blowers Yes

The motion was UNANIMOUSLY APPROVED.

Agenda Item #5 – Audience Time

There was no testimony during Audience Time.

Agenda Item #6 – Board Time

Larry Pelatt clarified that his hesitation during the vote for the smoking ban ordinance was not because he is in favor of smoking, but because he feels that there are already too many rules.

Agenda Item #7 - Consent Agenda

Larry Pelatt moved the Board of Directors approve Consent Agenda items (A) Minutes of October 14, 2013 Regular Board Meeting, (B) Monthly Bills, (C) Monthly Financial Statement, and (D) ConnectOregon V Grant Application for Waterhouse Trail Segment #4. Bob Scott seconded the motion. Roll call proceeded as follows:

Jerry Jones, Jr. Yes
John Griffiths Yes
Bob Scott Yes
Larry Pelatt Yes
Joe Blowers Yes

The motion was UNANIMOUSLY APPROVED.

Agenda Item #8 – Unfinished Business

A. Bond Program

Hal Bergsma, Director of Planning, provided a detailed overview of the memo included within the Board of Directors information packet regarding recent Bond Program activities, including a capital projects construction update. Hal offered to answer any questions the Board may have.

Larry Pelatt commented that on a recent visit to Barsotti Park, he noticed that the field appears to possibly be graded wrong. He described how the field looks imbalanced and like the outfield drains into the infield.

✓ Gery Keck, Bond Program Manager, noted that there is a significant grade change on the site and that staff would further examine whether the grading was done properly.

B. Comprehensive Plan Update – Draft Strategic Plan

Keith Hobson, Director of Business & Facilities, provided a detailed overview of the memo included within the Board of Directors information packet presenting the second draft of the Strategic Plan based on the Comprehensive Plan Update and Service and Financial Sustainability reports prepared by GreenPlay. Keith noted that the second draft is essentially unchanged from the version presented to the Board at the September Regular meeting, except for some minor changes in Natural Resources to reflect staff input, as well as input from Board member Bob Scott which resulted in a change in priority for item 12A(2) in the Service and Financial Sustainability Objectives. This item called for the District to enhance the understanding of its true labor costs for services in order to understand its return on investment and had been listed as a priority 1 item, meaning that it would be addressed in FY 2014/15. However, since this item is already being addressed, the priority has been changed to immediate.

Keith noted that input was also received from Board member John Griffiths regarding the comment he expressed at the last Strategic Plan presentation dealing with the need to consider inter-relationships between services offered before making decisions to cut services that might not be meeting cost recovery targets. While staff was not able to get that input reflected in the document, it is consistent with the intent. As such, staff is recommending that Objective 17A(1)(c) be amended to state that: "Supervisors will articulate a recommendation to divest some or all of the services in the event that cost recovery goals cannot be reached, but only after confirming that there will be no detrimental effect on other connected/linked programs."

Keith continued that the intent this evening is to take final comment on the working document, after which staff will prepare a final Strategic Plan for Board approval at the December Regular meeting. The final Strategic Plan that will be presented at that time will be cleaned up to only reflect the objectives and action steps remaining and will be presented in a more traditional strategic plan format, rather than the tracking spreadsheet included within the Board's information packet this evening.

Keith concluded that, while there is a lot to do and a lot is prioritized as immediate, staff has been taking steps to be ready to implement, and in some cases has already started on these steps. All of the objectives and action steps being carried forward have been assigned to a staff member or department, and these assignments will be reflected in the work plans for the individual or department. In addition, staff is also already working on updating the goal outcomes to reflect this Strategic Plan and will look to the assigned departments to identify the appropriate goal outcomes. Keith offered to answer any questions the Board may have.

Larry Pelatt referenced Comprehensive Plan Priorities item 8A (Revise current Family Assistance Program) (1)(d): "Cease cash awards made directly to third-party providers." He questioned what the intent is in stopping this assistance and whether this recommendation would only result in more requests from individuals for the District's Family Assistance Program.

✓ Keith replied that, currently, the applications are made individually, but the payments are made to the affiliated organizations and that the recommendation is to stop making the Family Assistance Program available for external programs. Keith noted that the intent will be to bring forward a revised Family Assistance Program policy for the Board's consideration that will address this item and others. Approving the draft Strategic Plan being presented this evening would not mean that the Board is thereby approving the policy changes suggested within the document. The Board will have the opportunity to further discuss the recommendations when those policies are brought forward.

President, Joe Blowers, asked for additional information regarding the recommendation to cease providing Family Assistance for affiliated programs.

- ✓ Keith replied that the consultant felt that this was too generous of a policy and that District assistance should be used for District programs. If the District would like to continue to provide some level of support for affiliated programs, the recommendation is that this be done so via external fundraising activities, rather than tax dollars. The difference between offering Family Assistance for a District program versus an affiliated program is that assistance for a District program involves only providing a space in the program, whereas providing assistance for affiliated programs results in the District sending tax dollars to that organization.
- ✓ Doug Menke, General Manager, added that the District also does not control affiliated programs' fees.
- ✓ Jerry Jones, Jr., commented that many of the affiliated sports groups have their own scholarship programs.

Larry agreed that while some of the affiliated sports groups have scholarship programs of their own, these groups have also counted on the additional support from the District and will need to be able to make up the deficit by either not offering as many scholarships or through raising more funds on their own.

- ✓ Doug noted that many options would be considered when the Family Assistance Program policy is brought to the Board for review, including which District programs are available for Family Assistance versus the current practice of all programming being eligible. There are a variety of recommendations of how the District might view the Family Assistance Program in the future. Any changes made that might affect the affiliated programs will be done so as a phased approach and would not be intended to create an unnecessary hardship.
- ✓ Keith described an option of redirecting the Tualatin Hills Park Foundation's fundraising efforts for the Family Assistance Program to be specifically dedicated to assistance for affiliated programs.

Larry referenced Comprehensive Plan Priorities item 9A (Implement provision strategies identified through the Service Assessment) (2)(a) and (b): "Divest teen-adult kickboxing at Conestoga Recreation and Aquatic Center" and "Divest NIA (fitness program) at the Elsie Stuhr Center." He asked if staff has begun notifying patrons that these classes will be discontinued and if so, what the feedback has been.

✓ Jim McElhinny, Director of Park & Recreation Services, replied that there would be communication with the patrons once the process has started.

Larry noted that these items are currently listed as immediate priorities and given that the District is half way through the fiscal year, perhaps they should be changed to 1's.

Larry referenced Comprehensive Plan Priorities item 11A (Continue to explore targeted menus of services that are specific to the unique needs of individual communities throughout the District) (3)(a): "Watch for the warning signs of program saturation point, such as declining participation, and pursue revitalization efforts such as new instructors, new outcomes, title and description, and new day or time." He suggested requiring incentivized exit surveys at the end of programs in order to become even more nimble in reacting to trends.

✓ Keith confirmed that this idea would be explored.

Larry referenced Comprehensive Plan Priorities item 20A (Improve effectiveness of friends' groups for appropriate fundraising efforts), noting that, in his opinion, the District needs a complete overhaul of how it approaches its advisory committees and friends' groups. He described the need to be more strategic in utilizing these groups, as well as the need for more participation and membership. If the District is planning on relying even more on its committees, the District will need to rethink its model as soon as possible.

Larry referenced the various marketing initiatives included within the draft Strategic Plan and commented that the District will need to appropriately staff in order to address these. If the initiatives are listed as 1's in terms of priority, additional staffing will need to be reflected in the upcoming budget process.

C. Adventure Recreation Facility Due Diligence

Keith Hobson, Director of Business & Facilities, introduced Julie Rocha, Center Supervisor for Tualatin Hills Athletic Center; Sabrina Taylor, Center Supervisor for Aloha Swim Center; and, Daniel Matallana, Adventure Recreation Activities Task Force member, to provide an update to the Board of Directors regarding the activities of the Adventure Recreation Due Diligence Team.

Julie, Sabrina, and Daniel provided an overview of the findings to date regarding the feasibility of a new Adventure Recreation Facility via a PowerPoint presentation, a copy of which was entered into the record, and included the following information:

- Diligence THPRD work team
- Product research
- Initial market research
- Comparative market analysis
- Adventure Recreation Activities Task Force
- Preliminary site evaluation

Keith described how the simple payback figures were calculated, noting that staff realizes the overall payback of 15 years is too long and needs to be reduced by either cutting the cost of capital or by enhancing revenues and sponsorships. He noted that staff also anticipates doing fairly extensive market research, for which the plan is included within the Board of Directors information packet, and requested feedback from the Board if there are any items in particular that should be researched that are not listed, as this research will be conducted fairly soon.

Keith continued that the intent is to build and operate the Adventure Recreation Facility within an Enterprise Fund, which means that it would be self-supporting. Although staff is doing all of the due diligence possible in order to ensure this, it is impossible to offer absolute assurance that the facility will meet its goal. However, staff intends to complete due diligence to the extent that the risk of not meeting the financial goal will be as small as possible. One of the possibilities that have surfaced is that the facility may not be self-supporting in the first one or two years of operation. The team would like feedback from the Board regarding whether this is a requirement, or if there is a possibility that the business plan could include some level of District support from the General Fund for a year or two with the intent that it be paid back as the facility ramps up and becomes operational.

Keith concluded the staff presentation by noting that it has been encouraging to see the amount of interest from the community in the facility and the level of excitement within the task force meetings. Staff has consistently heard that if the facility is built right, it will draw users. With that, staff is feeling positive even though there is still a lot of work to be done in analyzing the numbers to make sure the facility can be successful.

Bob Scott referenced the potential General Fund loan and stated that, in the banking industry, a similar loan request would be denied, as the desire would be to see a business proposal that has net revenue right away or at least breaks even, so that there is cash flow to service the debt. He expressed even greater concern for the potential of funding the facility for two years, especially if the proposal cannot catch an initial wave of profitability when the amenities are new and trendy. He noted that the building space desired will be expensive and likely require a lengthy lease. He referenced the market research planned of conducting a local competitor analysis on fees and suggested also determining what the ceiling price would be for the users.

Larry Pelatt suggested an analysis be conducted regarding how much the targeted age brackets for this facility have to spend per week or month on these activities, taking into consideration varying socioeconomic backgrounds. He expressed concern for the estimated forecasted revenue, noting that it seems unrealistic given the age brackets of the targeted demographic. In addition, he would like to see the threats and risks be considered in the analysis. He questions why such a facility does not currently exist, noting that it would be helpful to learn why other similar facilities, such as indoor skate parks and rock climbing gyms, have closed. Ultimately, he may support a two-year General Fund loan if the projections show that the venture will be successful and that the District will be paid back.

Bob commented that when the bank he works at finances equipment or improvements, the maximum payback is five to seven years, so an estimated 15-year payback is a concern.

- ✓ Larry noted that having such a lengthy payback does not reflect that the District is able to be nimble with the types of amenities offered and able to quickly adapt to trends.
- ✓ Keith emphasized that the capital numbers are preliminarily and likely err on the side of caution. He expressed appreciation for the Board's feedback thus far in terms of payback lengths and the mixed feelings on subsidies. He reiterated that any subsidy would be paid back as an operational loan.

Jerry Jones, Jr., commented that he is impressed with the research that has been conducted so far and that it seems keyed into the desires of the target demographic. He described how the need for a destination facility has been brought up during discussions regarding the overall vision for Beaverton. The jump in cost from \$400,000 to \$1.5 million does not necessarily concern him, as a cheaper facility would not have the same draw and he wonders if this is why previous facilities in the area have not been successful. He expressed caution against scaling back the facility in order to make the numbers work. In addition, he agrees with the recommendation regarding additional analysis of how much the target demographic is able to pay to use the facility. He described how adventure facilities are a trend being explored across the nation per the recent National Recreation & Park Association conference he attended. He stated that he would support a two-year General Fund loan if the numbers support the payback.

John Griffiths expressed agreement with Larry's comments, noting that he has never seen the private sector miss a profitable opportunity, so this gives him pause. He described the need to fully understand that this is a new type of venture for the District and that, like any private investor, the District could lose money. Although he would not want to reduce the cost of the facility to the point of it becoming unattractive, the District needs to be cautious. He expressed the need to fully understand what it would take for the facility to become an obvious success, and then ask whether the District is the right organization to do this. At some level of attraction, such a facility would be profitable, but at this point it has come with a level of risk that the private sector has not been willing to take. He is concerned with asking for assistance from the General Fund, noting that the private sector does not have a similar opportunity.

Jerry asked whether sponsorship opportunities have been explored.

- Keith replied that staff believes there is the potential, but it has not yet been pursued or built into any numbers. This will be further explored prior to the proposal coming back to the Board.
- ✓ Julie confirmed that discussions regarding sponsorships have occurred within the task force meetings.
- ✓ Larry commented that it is likely too early to begin such discussions as any significant sponsor would want to see a solid plan.

Larry clarified that his comments are not meant to sound entirely negative and he thinks it is great that the District is branching out into such a new thought process. However, the District

has never failed before, which is not to say that it cannot fail. With that being said, he is excited about the proposal and thinks it is a new opportunity that the District should focus on in terms of its strategic thought process. He thanked District staff and the task force for their efforts.

✓ Sabrina noted that some of the market research will focus on whether other similar businesses were able to secure sponsorships, as well as what made the successful ventures different from the failed ventures.

President, Joe Blowers, asked when the Board could expect to hear whether this initiative would continue to move forward.

✓ Keith replied January at the earliest.

Larry requested that the results of the due diligence be brought back to the Board even if the conclusion is to not move forward at this time. Seeing how staff arrived at that conclusion would instill a great level of confidence about their decision making process and the capacity of the group to make such decisions, as well as the analysis that went into it. Even if this case does not end up viable, he hopes it is not the last thing the District attempts to fund in this manner.

✓ Jerry and Bob expressed agreement with Larry's comments.

Bob inquired whether Fanno Creek Service Center could be considered as a test location for the Adventure Recreation Facility.

- ✓ Keith replied that the open space within the Center has recently been leased. John commented that intuitively he feels that if the Adventure Recreation Facility could be nested within another District facility, it could be successful as the cost of operations would drop substantially. He noted that the District will eventually need to build another recreation center in the future and questions whether we need to begin thinking about making it a bigger facility with multipurpose capabilities that can be reconfigured with changing trends. He noted that this topic could also tie into a larger discussion of what the District is going to do with its aging facilities, such as Cedar Hills and Garden Home Recreation Centers.
 - ✓ Keith noted that one of the initial policy choices made going into this process was to use an Enterprise Fund so that the facility would not negatively impact operations. District staff will make its best effort to stay with this model, but there are many other ways to consider such a facility outside such a fund.

John noted that the General Fund is used for established sports and recreation and he questions whether the District needs to reevaluate whether these established activities are all still completely relevant today, or whether the District should consider using some general funding for activities that would typically be held within an adventure recreation facility.

✓ Doug described the service assessment tool provided by GreenPlay through the Comprehensive Plan Update, noting that this tool enables staff to continue this type of research so that the District is continually double-checking whether the services and amenities being offered are actually what the public desires.

President, Joe Blowers, opened the floor for public testimony.

Todd Griswold, 1795 SW Warwick Avenue, Beaverton, is before the Board of Directors this evening as the owner of Indoor Goals. He noted that while he is not against the concept of the Adventure Recreation Facility, he agrees with some of the concerns that have been expressed by the Board members this evening. He described his experience with the same targeted age demographic through his business, noting that at one time, Indoor Goals had an indoor skate park that did well when the weather was poor; however, when the weather was dry, the skateboarders preferred to be outside. He expressed concern regarding the projected revenue estimates, noting that after 16 years of business, his company has not been able to make those types of revenues. He cautioned the District against going into debt for such a facility, noting that the taxpayers would ultimately be the ones held accountable. He expressed agreement

with the Board's concerns questioning why the private sector has not already established such a facility. A written copy of Todd's testimony was submitted into the record.

Jerry asked Todd whether any of the activities mentioned this evening for the proposed Adventure Recreation Facility would be in direct competition with Indoor Goals.

✓ Todd replied no, but noted that any new recreational activities are competition when families have limited resources.

President, Joe Blowers, thanked the Adventure Recreation Due Diligence Team for their efforts and the informative presentation.

D. General Manager's Report

Doug Menke, General Manager, provided a detailed overview of the General Manager's Report included within the Board of Directors information packet, which included the following topics:

- American Red Cross Learn to Swim Program Recognition
- THPRD Leadership Academy
- Board of Directors Meeting Schedule

Doug offered to answer any questions the Board may have regarding the report.

Jerry Jones, Jr., commented that he recently spoke to two District employees currently participating in the Leadership Academy and that they showed great enthusiasm for working for the District. He complimented District staff on actively cultivating its future leaders.

Agenda Item #9 - Adjourn

There being no further business, the meeting was adjourned a	at 8:50 p.m.
Joe Blowers, President	
Recording Secretary, Jessica Collins	