



**Tualatin Hills Park & Recreation District
Minutes of a Retreat of the Board of Directors**

A Retreat of the Tualatin Hills Park & Recreation District Board of Directors was held on Wednesday, November 15, 2017, 12:30 pm at the Tualatin Hills Nature Center, Beaver Den, 15655 SW Millikan Way, Beaverton, Oregon.

Present:

Jerry Jones Jr.	President/Director
Ali Kavianian	Secretary/Director
Felicita Monteblanco Secretary	Pro-Tempore/Director
John Griffiths	Director
Holly Thompson	Director
Doug Menke	General Manager

Agenda Item #1 – Call to Order

The Retreat of the Tualatin Hills Park & Recreation District Board of Directors was called to order by President Jerry Jones Jr. on Wednesday, November 15, 2017, at 12:30 pm.

Agenda Item #2 – Team Building Activities

Michelle Kennedy with Kennedy Consulting Services led the board members and General Manager Doug Menke through a variety of team building activities.

Agenda Item #3 – Environmental Scan: Looking to the Horizon

District staff provided a PowerPoint presentation of the following district initiatives, a copy of which was entered into the record:

- Keith Hobson, director of Business & Facilities, provided an overview of the district’s past comprehensive planning efforts, as well as the district’s Service and Financial Sustainability Analysis.
- Jeannine Rustad, superintendent of Planning, provided an overview of the district’s planning efforts for future growth, as well as the analysis conducted of district service levels (GRASP), new urban growth boundary areas, and land acquisition priorities.
- Aisha Panas, director of Park & Recreation Services, provided an overview of the district’s practice of interagency coordination with the City of Beaverton and Beaverton School District.
- Geoff Roach, director of Community Partnerships, provided an overview of the district’s Access for All program, which focuses on expanding inclusive and unifying recreational activities for all members of the community.
- José Esparza, community engagement specialist, provided an overview of the district’s diversity, equity and inclusion initiatives.
- General Manager Doug Menke concluded the staff presentation by providing a brief overview of the district’s planning and budget cycle.

Agenda Item #4 – Board Discussion

Michelle Kennedy led the board members through a discussion regarding possible priority areas for board focus. The board arrived at consensus agreement on four strategic themes and identified short-term goals to make progress on each of the four priorities:

1. Continue to build the THPRD brand and educate the community in order to enhance community perception of THPRD.
 - Consideration of development and distribution of a stakeholder report that demonstrates THPRD's commitment to accountability for results.
 - Reframe THPRD communications and messaging to position the organization for the future.
 - Be a strong representative of the organization through knowledge of programs, operations and people, so that board members can wield influence and demonstrate their commitment to the community.
 - Invest in community engagement when residents are on district property.
2. Engage our diverse community and keep programs in reach of everyone (cultural and socio-economic equity).
 - Build relationships with communities of color and other marginalized populations/constituents.
 - Develop a diversity, equity, and inclusion policy for THPRD.
 - Expand access to children and seniors.
 - Continue to identify, target, and provide opportunities for inclusion.
 - Make progress on Access for All through expansion of the scholarship program.
 - Expand/increase the profile of the access work already being done across the district.
3. Explore possible new revenue sources.
 - Conduct a community needs analysis to identify wants and needs and develop a public-private partnership strategy.
 - Use board leadership to develop and expand private partnerships (with sports-related corporations and health and wellness organizations).
 - Maintain state-of-the-art facilities and programming.
 - Explore expanding existing THPRD boundaries.
4. Invest in natural areas through land acquisition.

The retreat was concluded with acknowledgement that district staff will need to review each of the board's strategic themes and short-term goals and assess the actions and resources required to work on those priorities. Staff will meet with the board in a future work session to present and discuss the following:

- Is it possible to achieve the goals/outcomes within FY 2018/19?
- Can already existing activities/initiatives be leveraged or serve as springboards for achieving the goals?
- What resources/support will be required?

Agenda Item #5 – Adjourn

The retreat was adjourned at 4:35 pm.

Jerry Jones Jr., President

Ali Kavarianian, Secretary

Recording Secretary,
Jessica Collins

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